



# SISVEL TECHNOLOGY

***Visit Sisvel Technology at CES, South Hall Booth 20806***

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## **MEDIA ADVISORY**

### **Sisvel Technology to Offer 3D Demonstrations at the 2012 International CES**

**NONE TORINESE, Italy — Jan. 4, 2012** — Sisvel Technology will begin the new year with a presence at the 2012 International CES in support of the innovative 3D Tile Format, a more efficient, backward-compatible alternative to the existing 3D transmission formats.

Sisvel Technology's booth will showcase the 3D Tile Format in demonstrations to highlight the quality improvement over conventional 3D transmission formats. The booth will also show demonstrations of the 3D Tile Format delivering both high-resolution 3D and 2D transmissions within a single channel bandwidth.

The growing number of broadcast partners using the 3D Tile Format will also be featured on the booth. These partners now include Quartarete, 50Canale, SES, and Vietnamese national broadcaster VTV.

Also on Sisvel Technology's booth, an expanded range of 3D Tile Format-compatible set-top boxes (STBs) will be shown, including Sim2's 3DHOME DVB-T and 3DHOME DVB-S, a decoder from Giada and JUICE 3D, the new decoder from Antik Technology. Further STB product announcements are expected later in the new year.

The booth will be equipped with a dark room for showing 3D content coded according to the 3D Tile Format in a home-cinema setting using the Lumis 3D-S 3D Projector from Sisvel Technology's partner, Sim2.

[More...](#)

Sisvel Technology will present a greatly expanded catalog of 3D content of all types available to broadcasters, and the company will launch a new syndicated format “My 3D Guide.”

Experts from Sisvel Technology will be on hand to discuss 3D Tile Format developments, including further trials of the format by international broadcasters.

More information about this and Sisvel Technology products is available at [www.sisveltechnology.com](http://www.sisveltechnology.com), [www.3dt.it](http://www.3dt.it), or by phone at +39 011 990 4114.

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**About Sisvel Technology**

Sisvel Technology is dedicated to research, development, and technical consultancy in the media technology industries. The company collaborates with public and private organizations to implement R&D programs and to produce innovative technical solutions leading to commercially valuable technologies. Sisvel Technology's 3D Tile Format is a more efficient, backward-compatible alternative to the existing 3D transmission formats.

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